



Infinity Rich Media – Etna specifications



A classic full page banner, placed just under the menu for maximal effectiveness.

The banner is capable of showing static image or HTML file.

The banner is compatible Chrome, Safari, Firefox, Internet Explorer 11 and Edge browsers.

1. REQUIREMENTS:

- ➔ 1 image (jpg, gif) or HTML file in 970x620 pixel size, maximum 150 kB. In case of custom sizes, please contact our colleagues!
- ➔ 1 Landing page URL.

In case of creating HTML, the banners have to be made by the Google Ad Manager AdServer specifications. Display scripts and other types of HTML can not be used for this format. The specification is available in the following link:

<https://support.google.com/admanager/answer/7046799?hl=en>

When Infinity hosts the HTML file, then the HTML, CSS and JS files should be in the same library.

2. FURTHER INFORMATION

In case of ordering Etna, the usage of custom adserver AV and CT trackers are also supported.

3. THE APPEARANCE OF THE BANNER:



Available sizes: 970x620

For personalized solutions, and further information please contact us at
sales@infinity.hu